



## CREW DC VISION & MISSION

**Vision:** To be a powerful, influential and supportive association for women in the commercial real estate industry.

**Commercial Real Estate Women (CREW)** is a membership organization founded in 1979 to promote professional opportunities and business relationships for women.

Our mission is to:

- Promote networking and educational opportunities for our members
- Further the professional development of women in all phases of commercial real estate
- Encourage the recognition and advancement of women in commercial real estate
- Work together to build community partnerships

## CREW NETWORK

Founded in 1989, **CREW Network** is the industry's premier business networking organization dedicated to advancing the achievements of women in commercial real estate. Nearly 10,000 **CREW Network** members represent nearly every discipline within the industry and are located in over 70 major markets across North America. **CREW DC** is a founding member of the **CREW Network**.

A snapshot of **CREW Network** members reveals:

- Nearly 76% are presidents, CEOs, partners or senior managers of their companies with an average of 14 years of commercial real estate experience
- Nearly 90% hold college or graduate degrees
- 72% have given a referral to another member in the last 12 months
- 60% report annual incomes in excess of \$100,000

## QUICK FACTS ABOUT CREW DC

- One of the oldest chapters within CREW Network, **CREW DC** celebrates its 37<sup>th</sup> year in 2016
- **CREW DC** is one of the largest chapters in the country
- The Chapter provides support to young women entering the commercial real estate industry through mentoring and educational programs

- **CREW DC** creates services needed to advance personally and professionally, including:
  - National business development resources
  - Leadership training
  - Continuing education programs
  - Annual golf program which introduces women to the business sport of golf, including an introductory networking opportunity, golf lessons at various local courses, and a 9-hole, women's only golf outing.

## MEMBERSHIP

**CREW DC** membership is increasingly diverse in terms of age, race, profession and years of experience. Members represent nearly every discipline within commercial real estate including law, brokerage, leasing, property management, finance, title/escrow, development, corporate real estate, asset management and engineering – every expert required to conduct a successful transaction.

Benefits of membership include:

- Networking and professional development opportunities
- Participation in a community partnership of women in the commercial real estate field
- Access to **CREW** monthly educational programs
- Access to **CREW** membership events such as: member networking, dine-arounds, participation with **CREW DC** committees, etc.
- Membership in **CREW Network** and access to a directory with contact information for nearly 10,000 professionals
- Access to **CREW Network** national events, including the Annual Convention & Marketplace and two annual Leadership Summits
- Access to "members only" section of the **CREW Network** website
- Copy of **CREW Network** newsletter, with articles relating to commercial real estate around the country



## PROGRAMS

**CREW** Programs feature hot topics and subject matter important to the commercial real estate professional. Held seven to nine times annually, these programs feature **CREW DC** members, as well as outside subject matter experts in keynote and panel presentation formats. Notable and popular programs include multi-faceted development analysis, prominent female speakers, industry trends, and government and political presenters. Companies which are part of **CREW's** annual sponsorship program also receive benefits at nearly every level to these exciting events.

### CREW DC EVENTS

- The **CREW DC** Annual Awards program recognizes members for exemplary achievement in the commercial real estate field, recognizing both individuals and teams for notable performance. Previous awards have included outstanding impact, corporate leadership, annual achievement, placemaking, dealmaking, best interiors project, best local marketing campaign, and a rising star award for emerging professionals
- Members-only networking events
- Leadership and professional development training
- Special programming for senior-level members and those early in their career development

### CREW EDU

Offers opportunities for **CREW DC** members to learn more about the current commercial real estate development landscape and trends in the local industry. Throughout the spring and summer months CREW EDU hosts tours of notable development projects, giving attendees an opportunity to discuss the project with key development principals while experiencing the spaces first-hand. In addition to the tours, CREW EDU offers educational forums where industry experts discuss current topics influencing the Washington, DC metropolitan markets.

### CREW CNCC GOLF PROGRAM

The CNCC Annual Golf Program is intended to introduce women who are unfamiliar with golf to the sport as an important business and networking tool. The Annual Golf Program is a three-part program beginning with a networking opportunity and basic skills event, held in a friendly and relaxing setting. Women who are interested in studying the

fundamentals of the sport are invited to participate in a series of golf lessons, which take place at local golf courses in the DC area, typically for 4-6 weeks. Then, the program concludes with a 9-hole, women's only Golf Outing, one of the few in the area targeted specifically for novice players.

### UCREW

The **UCREW** program targets young women before they launch their careers, and organizes activities for college and graduate-level students to introduce them to the career opportunities within the industry. Students are invited to participate in externship opportunities with local companies, and scholarships are granted to women wishing to pursue degrees in the field.

### COMMUNITY ACTION

**CREW DC** recognizes the importance of giving back to the community where we live. We serve as corporate sponsor for charitable events, including Lombardi Cancer Center's Women & Wine, Trust for the National Mall and Boys and Girls Clubs of Washington Real Estate.

Our Community Action Committee supports four local non-profit organizations which serve disadvantaged and vulnerable women and their families by providing financial support, volunteer time, and volunteer talent through our pro-bono partnering program. Organizations include:

- District Alliance for Safe Housing (DASH)
- New Endeavors by Women (NEW)
- Suited for Change
- Thrive DC

### CAREER OPPORTUNITIES

**Job Bank:** This FREE, online Job Bank can be found on **CREW DC's** website under "Resources and Contacts." Listings include jobs in development, brokerage, real estate analysis, marketing, business development, sales and construction, as well as other related fields within the commercial real estate industry.

### CONTACT

**What is CREW DC's greatest feature? The people!** If you'd like to know more about who we are and what we do, join us at a program, contact any **CREW DC** member or visit our website at [www.crewdc.org](http://www.crewdc.org).