

# CREW DC FACT SHEET

## CREW DC VISION & MISSION

**Vision:** To be a powerful, influential and supportive association for women in the commercial real estate industry.

Commercial Real Estate Women (CREW) is a membership organization founded in 1979 to promote professional opportunities and business relationships for women in the commercial real estate industry.

Our mission is to:

- Provide networking and educational opportunities for our members
- Further the professional development of women in all phases of commercial real estate
- Encourage the recognition and advancement of women in commercial real estate
- Work together to build community partnerships


## CREW NETWORK

Founded in 1989, CREW Network is the industry's premier business networking organization dedicated to advancing the achievements of women in commercial real estate. Nearly 9,000 CREW Network members represent nearly every discipline within the industry and are located in over 70 major markets across North America. CREW DC is a founding member of the CREW Network.

A **SNAPSHOT** of CREW Network members reveals:

Nearly  
**76%**   
are presidents, CEOs, partners or senior managers of their companies

An average of  
**14** years of  
commercial  
real estate  
experience 

Nearly  
**90%**   
hold college or  
graduate degrees

**72%**  
have given a referral  
to another  
member  
in the last  **12** months

**60%**  
report annual  
incomes in excess of  
 **\$100,000+** 

## QUICK FACTS

- One of the oldest chapters within CREW Network, CREW DC celebrates its 36th year in 2015
- CREW DC is one of the largest chapters in the country
- The chapter provides support to young women entering the commercial real estate industry through mentoring and educational programs
- CREW DC Foundation was the first chapter to complete the chapter challenge with 100% of the DC board and 50% of the membership donating to CREW Foundation
- CREW DC creates services needed to advance personally and professionally including:
  - National business development resources
  - Leadership training
  - Continuing education programs
  - CREW Connector (a program pairing job seekers with commercial real estate employers)
  - Current job bank postings
  - Golf lessons

## MORE ABOUT MEMBERSHIP

CREW DC membership is increasingly diverse in terms of age, race, profession and years of experience. Members represent nearly every discipline within commercial real estate including law, brokerage, leasing, property management, finance, title/escrow, development, corporate real estate, asset management and engineering – every expert to “do the deal.”

Benefits of membership include:

- Networking and professional development opportunities
- Participation in a community partnership of women in the commercial real estate field
- Access to monthly CREW educational programs at discounted member rates
- Access to CREW members-only events such as: member networking, dine-arounds, participation in CREW DC committees, etc.
- Membership in CREW Network and access to its Directory with contact information for nearly 9,000 professionals
- Access to CREW Network national events, including the annual convention, at member rates
- Access to “Members-Only” section of the CREW Network and CREW DC websites
- Copy of CREW Network newsletter with articles relating to commercial real estate around the country





**100** people attend each meeting on average

**60%** of the attendees are CREW members



**CREW DC celebrates its 36th year in 2015, one of the oldest chapters within CREW Network**

## MORE ABOUT PROGRAMS

- Luncheon meetings with guest speakers occur 7-9 times/year
- 100-150 people attend each meeting on average
- 60% of the attendees are CREW members
- Notable and popular programs include:
  - Multi-faceted programs on development
  - Prominent female speakers
  - Industry trends
  - Local political leaders

## MORE ABOUT NETWORKING

- Annual Awards Program that recognizes members for outstanding impact, corporate leadership, annual achievement, esprit de corps, and a rising star as well as best development and deal led by CREW DC members
- Members-only networking events
- Networking, leadership, and professional development training
- Because we are a group of experienced professionals, CREW DC members generate business for one another

## MORE ABOUT COMMUNITY ACTION

CREW DC recognizes the importance of giving back to the community where we make our living. Our Community Action Committee supports four local non-profit organizations that serve disadvantaged and vulnerable women and their families by providing financial support, volunteer time, and volunteer talent through our pro-bono partnering program. Organizations include:

- **District Alliance for Safe Housing (DASH)**  
DASH's mission is to ensure access to safe and sustainable refuge for victims of domestic violence through the development and management of safe housing and related services, while increasing the capacity of other community-based organizations to expand housing for victims throughout the District of Columbia. CREW is committed to helping DASH achieve its mission by providing grants that assist them with developing safe housing for victims of domestic violence by providing grants and in kind donations.
- **New Endeavors for Women (NEW)**  
Seeking to address the serious gap in transitional housing and services for homeless women, New Endeavors by Women (NEW) was created in 1988 by the Women's Shelter Providers, an incorporated group of directors and staff members from shelters and programs for homeless women in Washington, DC. Since its inception, NEW has helped nearly 1,500 women take control of their lives and move out of homelessness. More than 80% of those women have since moved on to independent living situations. CREW supports NEW achieve its mission by providing in-kind donations, pro-bono commercial real estate consultation, and grants.

## ■ Suited for Change

Founded in 1992, Suited for Change provides professional clothing and ongoing career and life skills education to low-income women to increase their employment and job retention potential and contribute to their economic independence. Each month, Suited for Change "suits" more than 100 women. The group has helped more than 13,000 area women transition into the workforce. CREW DC supports the organization through monthly personal shopping volunteer opportunities, staffing boutique sales, and in-kind donations.

## ■ Thrive DC

Originally founded in 1979 as the Dinner Program for Homeless Women, Thrive DC is an independent, 501(c)3 nonprofit organization that works to prevent and end homelessness by providing vulnerable individuals with a comprehensive range of services to help stabilize their lives. Thrive DC provides the last available safety net for people facing economic crisis and housing instability while also providing the first step towards independence for people experiencing extended periods of homelessness. CREW DC volunteers help Thrive's Daily Bread/Daily Needs program each month.

## MORE ABOUT CAREER OPPORTUNITIES

- **CREW Connector:** An innovative program that pairs member job seekers to commercial real estate industry employers seeking job candidates.
- **Job Bank:** This free online job bank can be found on CREW DC's website under "Resources and Contacts." Listings include jobs in Development / Brokerage / Analyst, Marketing / Business Development / Sales, Construction / Project Management, Financial Operations / Banking, Legal, Property Management, and Architecture / Engineering.
- **CREW EDU:** Provides mentorship opportunities to younger members through site visits and roundtables with senior women.
- **CREW Foundation:** Encourages women to choose commercial real estate as a career. UCREW programs are organized for college and graduate school students to introduce them to the career opportunities in commercial real estate. Funds are raised to provide scholarships to women pursuing commercial real estate degrees. Students are made aware of available externship opportunities.

## CONTACT

### What is CREW DC's greatest feature? The people!

If you'd like to know more about who we are and what we do, join us at a program, contact any CREW DC member or visit our website at [www.crewdc.org](http://www.crewdc.org).