



sponsorship opportunities

PRESENTING SPONSOR | \$6,000

- Presenting Sponsor recognition on all Awards communications
- Presenting Sponsor Logo on event landing page/registration page
- Company logo on event marketing campaigns
- Verbal recognition at the start and end of event
- Logo on all watch party welcome signage provided by CREW DC
- 2 complimentary tickets to each watch party
- Company logo with link on CREW DC website



WATCH PARTY SPONSOR* | \$6,000

- Host a Watch Party for the virtual CREW DC Awards at the location of your choice, with up to 40 guests. Your selected location must feature a large screen for viewing and IT connectivity to stream.
- 10 Complimentary tickets to their viewing party
- Food and drink for 40 attendees provided by CREW DC
- Welcome Signage for the event with their logo
- Company logo with link on CREW DC website

PARTING GIFT SPONSOR | \$5,000

- Company logo on parting gift packaging to be distributed to both in person and virtual attendees
- Company logo with link on CREW DC website

COMMERCIAL BREAK SPONSOR* | \$4,000

- Create/provide a 30 second video to air as a "commercial break" during the virtual Awards program. Video will be featured on CREW DC website (up to 30 days) post the event and featured on CREW DC's social media.

UBER SPONSOR | \$3,000

- Sponsorship offers a \$20.00 Uber coupon code to each watch party attendee.
- Sponsors receive recognition on all Uber Promo Code communications to attendees
- Company logo with link on CREW DC website

DESSERT SPONSOR | \$1,500

- Company logo signage on dessert table at each Watch party
- Company logo with link on CREW DC website

NETWORKING SPONSOR | \$1,000

- Host the 45-minute virtual networking session prior to the start of the awards program
- Company logo displayed in the virtual networking platform and CREW DC website
- Includes training one week prior to the event

**Multiple sponsorships available for this level*

SPONSORSHIP COMMITMENT FORM