



OUR MISSION Transform the industry by advancing the achievements of women.

OUR VISION A diverse and inclusive membership that nurtures belonging, cultivates connections, fosters growth, celebrates difference, and develops leaders in commercial real estate.

Our Membership
Years of Experience

32% More Than 20 Years

15% 16 - 20 Years

15% 11 - 15 Years

19% 6 - 10 Years

19% Up to 5 Years

**Diversity
Equity &
Inclusion**



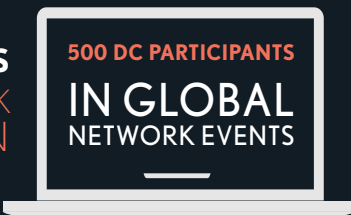
SELF-IDENTIFIED AS DIVERSE

CREW DC is the **LARGEST CHAPTER** in THE CREW NETWORK with more than 600 members and 20% YOY growth.

50% Board
28% Members

Engagement 70 DC EVENTS | 2,000 PARTICIPANTS

60 DC MEMBERS ATTEND NETWORK CONVENTION



Social Media Visibility

18.2% AUDIENCE GROWTH YOY

29.6% IMPRESSION GROWTH YOY

VIDEO VIEWS YOY 1,170%

SPONSOR VALUE

MORE THAN **841** POSTS IN 12 MONTHS

SOCIAL MEDIA ENGAGEMENT RATE ACROSS ALL PLATFORMS 6.7%

MORE THAN 11,500 POST LINK CLICKS

CRE SPECIALTIES

Our members represent every discipline of the CRE industry, including:

- LAW
- COMMERCIAL LENDING
- MARKETING/BUSINESS DEVELOPMENT
- FINANCE
- ARCHITECTURE
- BROKERAGE
- CONSTRUCTION
- PROPERTY/FACILITY MANAGEMENT
- ENGINEERING
- REAL ESTATE DEVELOPMENT

NETWORKING

FOUR CHAPTERS TEAM UP IN DC METRO AREA

» 72% OF MEMBERS GIVE REFERRALS



CREW CAREER CENTER

Connecting employers who value a diverse, equitable, and inclusive workforce with job seekers

7,300+ Monthly Visitors

470 Views per job



COMMUNITY IMPACT



\$950K INVESTMENT LOCAL/NATIONAL CAUSES

CREW NETWORK FOUNDATION SCHOLARSHIPS

\$1.15M Awarded since 2009
30 Women in 2022