**CREW DC**

**Our Mission**
Transform the industry by advancing the achievements of women.

**Our Vision**
A diverse and inclusive membership that nurtures belonging, cultivates connections, fosters growth, celebrates difference, and develops leaders in commercial real estate.

**Diversity, Equity & Inclusion**

- **32%** More Than 20 Years
- **15%** 16 - 20 Years
- **15%** 11 - 15 Years
- **19%** 6 - 10 Years
- **19%** Up to 5 Years

**CREW DC** is the LARGEST CHAPTER in THE CREW NETWORK with more than 600 members and 20% YOY growth.

**50%** Board
**28%** Members

**Social Media Visibility**

- **18.2%** Audience growth YOY
- **29.6%** Impression growth YOY
- **1,170%** Video views YOY

**Sponsor Value**

Social Media Engagement Rate Across All Platforms **6.7%**

- **MORE THAN** 841 Posts in 12 Months
- **MORE THAN** 11,500 Post Link Clicks

**Engagement**

- **70 DC EVENTS | 2,000 PARTICIPANTS**
- **60 DC MEMBERS ATTEND NETWORK CONVENTION**

**CRE Specialties**

- **LAW**
- **COMMERCIAL LENDING**
- **MARKETING/BUSINESS DEVELOPMENT**
- **FINANCE**
- **ARCHITECTURE**
- **BROKERAGE**
- **CONSTRUCTION**
- **PROPERTY/FACILITY MANAGEMENT**
- **ENGINEERING**
- **REAL ESTATE DEVELOPMENT**

**Networking**

**FOUR CHAPTERS TEAM UP IN DC METRO AREA**

- **72%** of members give referrals

**Crew Career Center**

Connecting employers who value a diverse, equitable, and inclusive workforce with job seekers

- **7,300+** Monthly Visitors
- **470** Views per job

**Community Impact**

**$950K INVESTMENT**

- **LOCAL/NATIONAL CAUSES**

**CREW NETWORK FOUNDATION SCHOLARSHIPS**

- **$1.15M** Awarded since 2009
- **30** Women in 2022

**Our Membership**

Years of Experience

- **32%** More Than 20 Years
- **15%** 16 - 20 Years
- **15%** 11 - 15 Years
- **19%** 6 - 10 Years
- **19%** Up to 5 Years

**50%** Board
**28%** Members